



DISCLAIMER

- Cyber security is a complex issue.
- The descriptions, analogies, links and advice contained within this presentation may not be suitable for all persons, circumstances and or purposes. The advice contained within this presentation should be considered of a general nature and should not be relied upon in any professional or financial capacity.
- No guarantees or warrantees are made with regards to any material or information sourced within this presentation.
- Please contact your IT professional for further advice.
- Warning: this presentation may induce panic and or anxiety.

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Why is cyber security important?

- There are a reported 31,000 new phishing threats generated every day.
- Phishing attacks increased by 1,265% in 2023.
- \$17,700 is lost every minute due to a phishing attack.
- Nearly half (47.4 percent) of all internet traffic came from bots in 2022, which is a 5.1% increase over 2021.
- By 2025, humanity's collective data will reach 175 zettabytes - the number 175 followed by 21 zeros.
- 74 percent of cybersecurity breaches are caused by human error.

What is so important about my data?

- What is Data?
- What is Metadata?
- Who cares if someone has data about me?



Introduction to metadata.

Meet Will Ockenden

With access just to Will's metadata people could tell the following:

- Where Will worked.
- · When Will worked.
- Where Will lived.
- How Will travelled to and from work.
- Where Will went on holidays.
- Where Will's parents lived.
- · When Will went to visit them.



How do they get my information?

- It's not you, it's them.
 - Companies like Optus, Medibank etc
- You give your info away, for FREE!
 - Social media
- Even if you're not giving it away, you're inviting people to take it.
 - Easy, repeated passwords that remain unchanged;
 - No 2FA (Two Factor Authentication);
 - Inadequate anti-virus;
 - Poor or inadequate backups;

How people think they get hacked



How they really get hacked



How else might they get my information?

- The most common attacks fall under the following categories:
 - DDos
 - Phishing
 - Brute force
 - Social engineering
 - MiTM (Man In The Middle)
 - Physical penetration
 - Spoofing
 - Scraping
 - Ransomware
 - Malware
 - Insider threats
 - DNS tunnelling
 - IoT-Based attacks





RANSOMWARE



Blackmails you

SPYWARE



Steals your data

ADWARE



Spams you with ads

Types of Malware

WORMS



Spread across computers

TROJANS

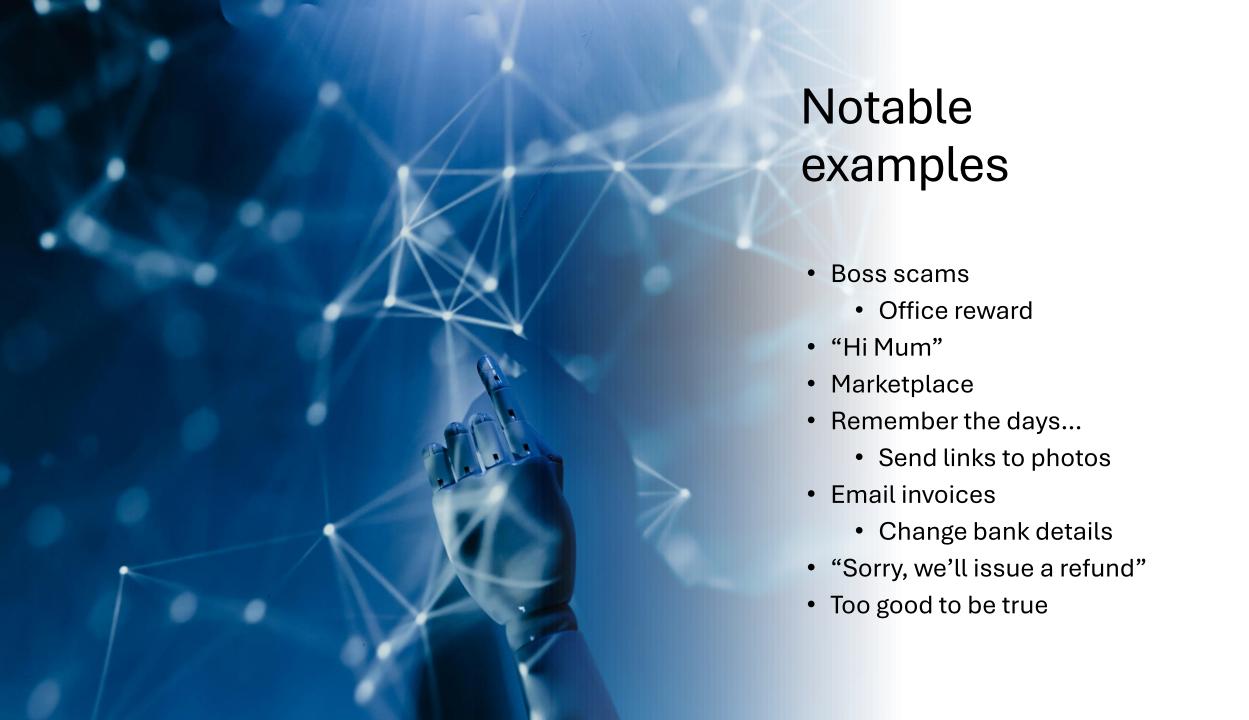


Sneak malware onto your PC

BOTNETS



Turn your PC into a zombie



What to watch out for

- Use of proper names, not user names
- · Links point to where they purport to go
- Sender address is unusual
 - Not from the actual sender
 - Weird address
 - Misspellings
- Signature block has an authorized person
- Different payment method/details
 - Gift cards
- Threaten urgent action if ignored
- Misspellings and poor grammar
- Requesting sensitive information



Where is my data going and how is it being used?

- The Dark Web
- The regular web (the Internet as you know it)
- What is the Dark Web?
- How much does it cost to buy info on the Dark Web?



Who are these Cyber Criminals and what do they want?

- Cyber criminal environment.
- Cyber criminals want to take the path of least resistance.
- The more of the puzzle they have, the more effective or efficient they can be in their attacks.
- Government sponsored cyber attacks can still impact you.
 - You may unwittingly be the path of least resistance.
 - Dedicated hackers may use you and your devices to work against another government target.
 - You may have records with a government agency that is attacked.

What can we do?

- Don't abandon hope just yet.
- Options for increased cyber security:



" MAYBE WE SHOULD TRY A DIFFERENT SECURITY APPROACH THIS YEAR."

Increased security precautions.

- Remain vigilant
 - Adopt a "zero trust" mentality Question everything
 - If it doesn't look right, don't respond
 - If in doubt, ask for help from a reliable, trusted source
 - Passwords
 - Create and use long, random passwords
 - FIVE=green+SYDNEY2019
 - Don't use the same password for multiple accounts
 - Don't use variations of the same password
 - Keep passwords in a secure password vault
 - Change passwords regularly
 - Enable two-factor authentication where possible
 - Software
 - Install and maintain reliable, reputable, anti-virus software
 - Ensure all software/applications are from verified, trusted sources



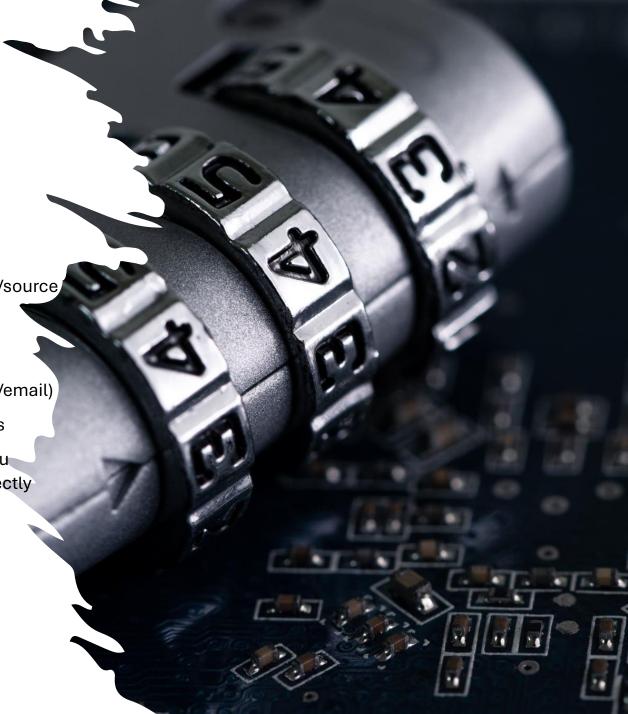
Devices

- Keep your devices updated with legitimate updates
- Don't allow others, especially strangers, to use your devices
- Backups

• Backup your data/files/information regularly with a trusted medium/source

Communications

- Have a disposable separate email address for online shopping etc.
- Don't interact with questionable communications (phone/message/email)
- If uncertain, contact the source directly via confirmed safe channels
- Don't provide information to individuals and entities that contact you directly. Ask for a reference number and call the company back directly using trusted methods
- Use a VPN (Virtual Private Network) where possible



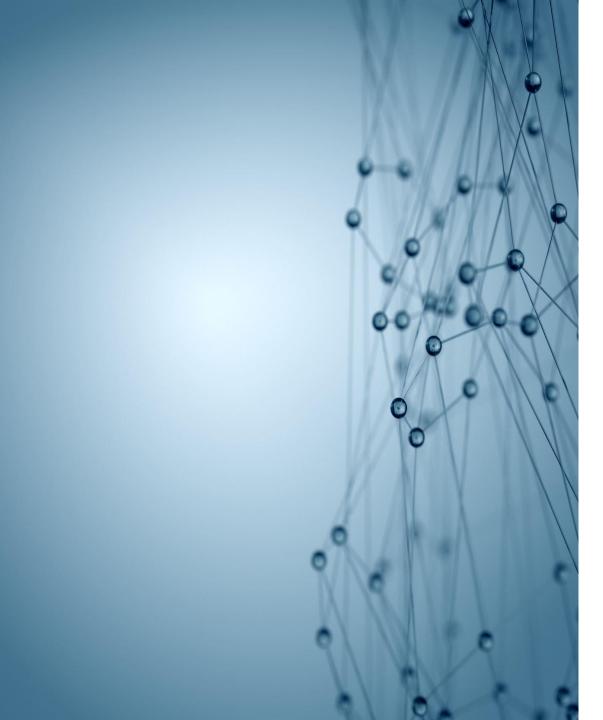
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Additional links

- Tools
 - Check your passwords, phone numbers and email addresses for breaches
 - https://haveibeenpwned.com/
 - Check for scam messages
 - https://us.norton.com/products/genie-scam-detector
 - https://nordvpn.com/link-checker/
 - Cyber security tips
 - https://www.cyber.gov.au/resources-business-and-government/essentialcyber-security/essential-eight/essential-eight-explained
 - https://www.homeaffairs.gov.au/about-us/our-portfolios/cybersecurity/strategy/act-now-stay-secure
- Resources
 - Data breaches
 - https://www.upguard.com/blog/biggest-data-breaches-australia
 - Cyber Crime Reports
 - https://www.aic.gov.au/sites/default/files/2023-06/sr43_cybercrime_in_australia_2023.pdf
 - https://www.cyber.gov.au/about-us/view-all-content/reports-and-statistics
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 - Statistics
 - https://aag-it.com/the-latest-cyber-crime-statistics/

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- Resources continued
 - SCAM Watch
 - https://www.scamwat ch.gov.au/types-ofscams/
- Support
 - ID Care
 - https://www.idcare.or g/contact



- Test your knowledge
 - https://www.abc.net.au/news/2023-11-18/bank-bogus-octo-scam-apps-phishing/102992426
- Reporting cyber crime
 - https://www.cyber.gov.au/report-andrecover/report
 - https://www.afp.gov.au/crimes/cybercrime
- DEFCON Videos
 - Social engineering
 - https://www.youtube.com/watch?v=lc7scxvK QOo
 - https://www.youtube.com/watch?v=bU_ydNR
 Z 9s
 - Penetration testing
 - https://www.youtube.com/watch?v=VJ4FDOw 9Ncl
- Background image
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Metadata

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- How they get my info
 - https://www.upguard.com/blog/biggest-data-breaches-Australia
- Facebook breach
 - https://haveibeenpwned.com/PwnedWebsites#Facebook

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